



HOSPITALITY'S GLOBAL MARKETPLACE
INTERNATIONAL HOTEL, MOTEL + RESTAURANT SHOW
NOVEMBER 9-12, JACOB K. JAVITS CONVENTION CENTER, NYC

“THE FIRST ANNUAL TABLETOPJOURNAL CHALLENGE”

You're invited to participate in “The First Annual TabletopJournal Challenge”, co-hosted by IHMRS and TabletopJournal.com at this year's IHMRS. Teams of designers, using tabletop items provided by sponsors as well as additional props, will have 30 minutes to build their perfect tabletop. There will be a “People's Choice” vote taken during the course of the event, with the winner being announced at the end of the show and being recognized on the IHMRS and HospitalityTabletopJournal.com websites.

THE VENUE:

IHMRS will provide 5-7 6' round tables in the Tabletop Theater on the show floor. The tables will be empty on Sunday morning when the teams begin the competition. Once the tables are set, they will remain that way until the end of the show, providing great exposure of your tabletop products in a fun and buzz-worthy setting!

THE PROCESS:

As a participating sponsor, manufacturers will provide a box of goods of potential tabletop items. Show management will supplement it with various novelty items (stuffed animals, small toys, books, etc). Each designer will be given the unopened box on-site at the competition.

The IHMRS and Tabletop team will be identifying 5-7 designers to participate in the “TabletopJournal Challenge.” Many of these teams may come from our sister show, BDNY attendees.

Each designer will commit to time on Sunday morning, November 10, to compete in the challenge. They will be given their box and a thirty minute time limit. They must use everything in the box. We will also have a “bonus box” of other items that are available to all designers on a first come, first served basis.

These tables will stay in place for the duration of the show with a number assigned to each of them. We will provide ballots and a ballot box for attendees to vote on their favorite table. The winning designer and sponsor will be recognized on the IHMRS and TabletopJournal.com websites.

hospitalitytabletop.com



Hospitality Tabletop

SPONSORS RECEIVE:

- Pre-show and post-show mention on the IHMRS and TabletopJournal.com websites
- ½ page ad in the IHMRS show directory
- Mention in the TabletopJournal Challenge ad in the IHMRS show directory
- Sponsor signage at the event
- Rights to all photos and resulting coverage

COST

\$1,500 sponsorship fee plus a “box” of tabletop supplies for the competition.

CONTACT:

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